

The problem



Energy bills are hurting households



Wide range of energy products and services being promoted



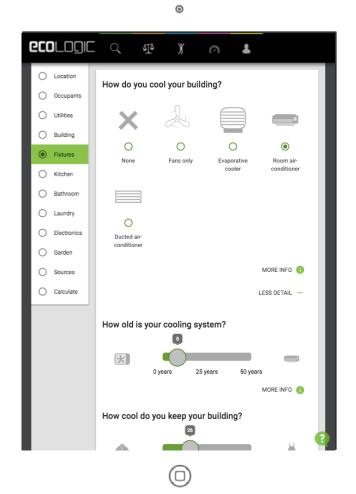
Limited independent, tailored advice

A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit

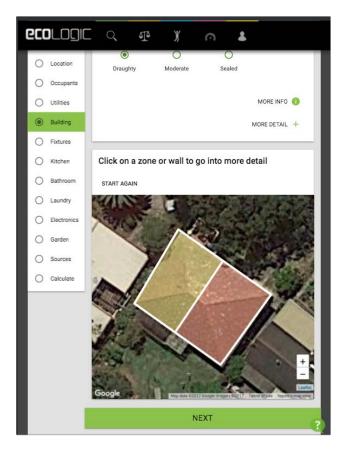
Households describe their building and appliances using web / mobile app



A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit

Participants describe their building and appliances using web / mobile app

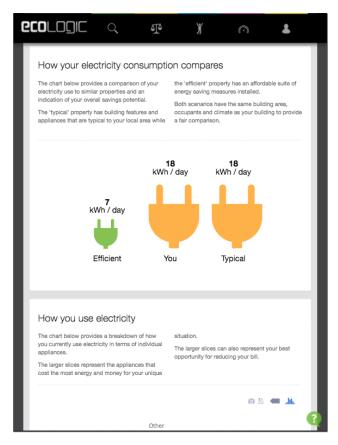




A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit Participants describe their building and appliances using web / mobile app

2. Assess Cloud-based analytics generate energy rating and tailored plan

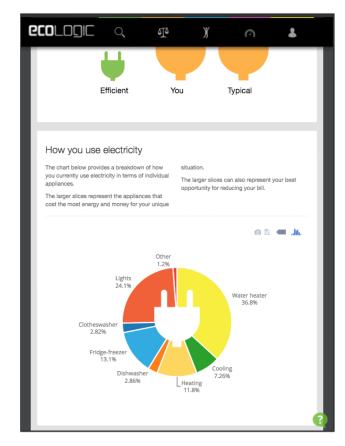




A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit Participants describe their building and appliances using web / mobile app

2. Assess Cloud-based analytics generate energy rating and tailored plan

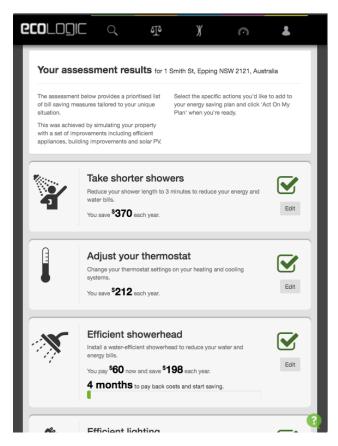




A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit Participants describe their building and appliances using web / mobile app

2. Assess Cloud-based analytics generate energy rating and tailored plan



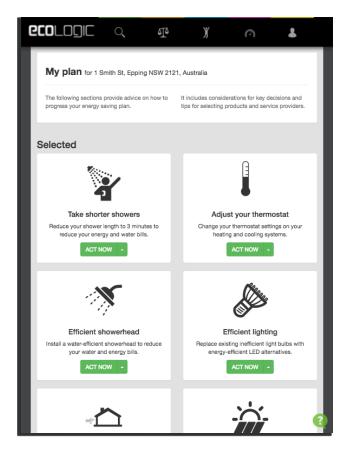


A next generation energy advisory service to assist households and businesses rate and improve their energy performance.

1. Audit Participants describe their building and appliances using web / mobile app

2. Assess Cloud-based analytics generate energy rating and tailored plan

3. Act Connect participants to advice, suppliers, rebates and finance







Partners



Bayside Council

Serving Our Community





positive charge























Lessons learned

- Energy advisory services serve a wide range of consumer needs:
 - Assisting home buyers / renters with identifying features and performance benchmarks
 - Assisting with home owners / landlords with renovation advice
 - Assisting renters manage their energy bills
 - Need to cover all motivators (bills, valuation, thermal comfort, health, environmental impact)
- Alignment with industry
 - Scalable business model in place for home energy professionals, product / service providers
 - Partnerships with accreditation organisations for products, installers and services
 - Partnerships with financial institutions for funding improvements, property valuation, mortgage default risk etc.
- Alignment with government
 - ESS / VEET etc
 - Rebate / hardship schemes
 - Minimum performance standards
 - Rating schemes

partnerships@ecologicapps.com www.getecologic.com @ecologicapps



(Energy)^{Lab}

