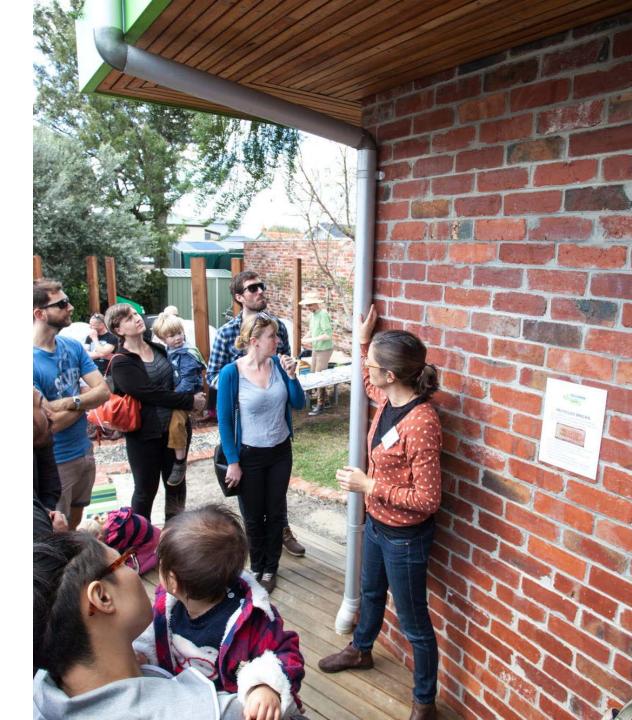


## Sustainable House Day

200 houses 29,000 visitors





## What are consumers asking about?

78% Windows and window treatments

75% Building materials

74% Insulation

72% Building designs

68% Heating

65% Solar

60% Cooling



## What do we recommend to consumers?

- Retail switching
- Seal and insulate
- Energy efficient appliances
- All-electric homes
- Solar (if you have the roof space)



## What we need to talk more about?

- Operational costs
- Health
- Consumer education and empowerment

We have the solutions

But we need

Regulation Incentives Consumer education

